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FOR IMMEDIATE RELEASE

Auxis CEO To Speak On Effective Leadership Strategies During Difficult Economic Times

Miami – October 27, 2009 – Baird Lobree, CEO & President of Auxis, Inc. will discuss effective business leadership tactics in a struggling economy at World City’s Global Connection meeting on “Leading in Difficult Times: Preparing for Recovery” at the Hotel Sofitel Miami on October 28, 2009.

“Business leaders become challenged with business operations as well as corporate strategy in a volatile economy,” said Lobree. “What separates great businesses from less successful ones is how they respond to these challenges. One of the things I consult with my clients on is operating strategies to continue to grow business, especially in the toughest of times.”

Lobree will be amongst several influential local business leaders who will weigh in on successful leadership methods at the meeting. Other speakers will include: Tom Gale, Vice President of Caterpillar; Michael Carricarte, founder and former owner of Amedex; Dr. Joyce Elam, Executive Dean of the Chapman Graduate Business School at Florida International University.

Lobree has over 20 years of professional management and information technology consulting experience, having previously worked for Accenture and Arthur Andersen as a Manager, as well as a Principal with Cap Gemini Ernst & Young. Baird has the proven ability to assess multinational business needs, develop operational action plans, achieve management consensus, create strategic technology solutions and build business infrastructure in numerous industries.

About Auxis:

Auxis, Inc. is a management and technology solutions consulting firm that creates value by enabling profitable growth for our customers. Auxis offers a multi-disciplined approach to develop and implement practical, robust and scalable solutions that generate superior business performance, providing significant competitive advantages to our clients. Auxis is headquartered in Coral Gables with offices in Plantation, Florida, and Washington, D.C. Founded in 1997, Auxis’ core belief is that our success should be measured by tangible and sustainable financial results. For more information, please go to www.auxis.com.