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**FOR IMMEDIATE RELEASE**

## **FLORIDA DEPARTMENT OF HIGHWAY SAFETY AND MOTOR VEHICLES PARTNERS WITH SOUTH FLORIDA CONSULTING FIRM TO UPDATE DRIVER'S GUIDE FOR PARENTS AND TEENS**

*Auxis, Inc.'s Research is Instrumental in Development of Enhanced Drive with CARE Guide*

**MIAMI – November 20, 2009** – The Florida Department of Highway Safety and Motor Vehicles (“DHSMV”) recently released a revised “Drive with CARE Guide for Parents and Teens.” Auxis, a South Florida based Management Consulting Firm, was selected by the DHSMV to assess the value of the Guide and provide recommendations to make it more effective for both teen drivers and supervising adults.

“Auxis developed a presentation which was extremely helpful for the parents in understanding their roles and the driving laws,” said Sandra Lambert, Driver License Director for the DHSMV. “Auxis assisted us in improving the overall effectiveness of this critical Guide.”

The comprehensive Guide offers advice and guidance on how to teach teens proper driving techniques. Auxis collected its data by implementing a series of surveys and focus groups with teenage student drivers and their adult supervising participants at high schools in Miami-Dade County. The focus groups were conducted before and after driving sessions were held, wherein the students and adults recorded their practice driving activities and reported back on their experiences.

Based on the results of the surveys and focus groups, Auxis presented its recommendations to the DHSMV on how to enhance and update the Guide to make it more effective for both students and adults. Recommendations included:

- Create a Skills Master Checklist to highlight key driving skills that help students understand the steps involved in learning to drive
- Provide more relevant information to students and adults on best practices for teaching and learning to drive, such as
  - Practice Driving Tips for Adults
  - Teen Driving Facts and Figures
  - Common Driving Mistakes
  - A Pre-Start Driving Checklist
  - A Driving Safety and Maintenance Checklist

- A Driving Log to record practice driving activities that make it easier to monitor the performance of the student drivers, as well as the road and weather conditions in which they practice
- A sample Driving Rules Contract between Student Drivers and Adults
- Driver Courtesy tips

The DHSMV released the updated Drive with CARE Guide and a revamped website in September 2009. The Website includes the updated Guide and the checklists, as well as separate portals for teens and adults. For more information, please visit the new website, [www.flhsmv.gov/teens](http://www.flhsmv.gov/teens).

**About The Florida DHSMV:**

The Florida Department of Highway Safety and Motor Vehicles provides highway safety and security through excellence in service, education and enforcement. The Department is leading the way to a safer Florida through the efficient and professional execution of its core mission: the issuance of driver licenses, vehicle tags and titles and operation of the Florida Highway Patrol. To learn more about the DHSMV and the services offered, visit [www.flhsmv.gov](http://www.flhsmv.gov).

**About Auxis:**

Auxis, Inc. is a management and technology solutions consulting firm that creates value by enabling profitable growth for our customers. Auxis offers a multi-disciplined approach to develop and implement practical, robust and scalable solutions that generate superior business performance, providing significant competitive advantages to our clients. Auxis is headquartered in Coral Gables with offices in Plantation, Florida, and Washington, D.C. Founded in 1997, Auxis' core belief is that our success should be measured by tangible and sustainable financial results. For more information on Auxis, please go to [www.auxis.com](http://www.auxis.com).